

NCC Cable System Order

Rec'd 11/11/16 779

Order #	62356895	Flight Dates	10/24/16 - 11/06/16	Update Date	11/02/16
Syscode	3355	Agency	Medium Buying LLC	Version	3 Vs. 2
System Name	Spectrum/Ashland, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Duluth-Superior	Client Code		Total # of Weeks	2
AE	Andrew Yoiles	Product Code		Total	\$194.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$29.10
Office	Washington	Product Name		Net Total	\$164.90
Phone	(301) 951-2620	Credit Status		Total Spots	25
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPM	CPM

Comments : R4: 11.02 MG. Dropped 2 spot. -\$20. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Minnesota @ Illinois	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$10.00	\$20.00	30	CFB 10/29
2	ESP2	Texas Tech @ TCU	10/24/16	10/30/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	R4-1x
3	ESP2	Tennessee @ South Carolina	10/24/16	10/30/16	18:15	21:15						X		-	-	2	\$10.00	\$20.00	30	CFB 10/29
4	ESP2	Washington State @ Oregon State	10/24/16	10/30/16	21:45	24:00						X		-	-	0	\$10.00	\$0.00	30	R4-1x
5	ESPN	Michigan @ Michigan State	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$10.00	\$20.00	30	CFB 10/29
6	ESPN	Northwestern @ Ohio State	10/24/16	10/30/16	14:30	17:30						X		-	-	2	\$10.00	\$20.00	30	CFB 10/29
7	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/24/16	10/30/16	00:30	24:00				X	X	X	X	-	-	10	\$3.90	\$39.00	30	CFB 10 spots
8	ESPN	Minnesota Vikings @ Chicago Bears	10/31/16	11/6/16	19:30	23:00		X						-	-	1	\$15.00	\$15.00	30	R2+1x: MNF 10/31
9	FS1	Washington @ Utah	10/24/16	10/30/16	14:30	17:30						X		-	-	2	\$10.00	\$20.00	30	R2+2x: CFB 10/29
10	FS1	Kansas @ Oklahoma	10/24/16	10/30/16	18:00	21:00						X		-	-	2	\$10.00	\$20.00	30	R2+2x: CFB 10/29
11	FS1	Stanford @ Arizona	10/24/16	10/30/16	22:00	24:00						X		-	-	1	\$10.00	\$10.00	30	R2+1x: CFB 10/29
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																				
SPOTS		24	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	25
AMT		\$179.00	\$15.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$194.00

SYSTEM APP: SALES ACCT Date Printed 11/02/16